## School of Human Sciences

### Fashion Design & Merchandising (124 Hours) - Design & Product Development Concentration

**effective Fall 2018**

<table>
<thead>
<tr>
<th>Freshman Year</th>
<th>Fall Semester (17 hours)</th>
<th>Spring Semester (15 hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EN 1103</strong></td>
<td>English Composition I</td>
<td>EN 1113</td>
</tr>
<tr>
<td><strong>MA 1313</strong></td>
<td>College Algebra</td>
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</tr>
<tr>
<td><strong>Science</strong></td>
<td></td>
<td>Fine Arts</td>
</tr>
<tr>
<td><strong>HS 1701</strong></td>
<td>Survey of Human Sciences</td>
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<tr>
<td><strong>FDM 1523</strong></td>
<td>Visual Design &amp; Dress</td>
<td>FDM 2553</td>
</tr>
<tr>
<td><strong>FDM 2524</strong></td>
<td>Textiles for Apparel</td>
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<thead>
<tr>
<th>Sophomore Year</th>
<th>Fall Semester (15 hours)</th>
<th>Spring Semester (12 hours)</th>
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<tbody>
<tr>
<td><strong>EC 2113</strong></td>
<td>Prin of Macroecon</td>
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<tr>
<td><strong>FL 1113</strong></td>
<td>Foreign Language*</td>
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<tr>
<td><strong>FDM 1533</strong></td>
<td>Apparel Construction</td>
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<table>
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<tr>
<th>Summer Semester (3 hours)</th>
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<tbody>
<tr>
<td><strong>HS 4710</strong></td>
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<table>
<thead>
<tr>
<th>Junior Year</th>
<th>Fall Semester (14 hours)</th>
<th>Spring Semester (15 hours)</th>
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<tbody>
<tr>
<td><strong>FDM 4242</strong></td>
<td>Teaching Methods</td>
<td>4</td>
</tr>
<tr>
<td><strong>FDM 2593</strong></td>
<td>Product Development II</td>
<td></td>
</tr>
<tr>
<td><strong>FDM 4733</strong></td>
<td>Computer-Aided Design** OR 3</td>
<td><strong>FDM 4363</strong> Draping** OR 3</td>
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<table>
<thead>
<tr>
<th>Senior Year</th>
<th>Fall Semester (14 hours)</th>
<th>Spring Semester (16 hours)</th>
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<tbody>
<tr>
<td><strong>FDM 4733</strong></td>
<td>Computer-Aided Design** OR 3</td>
<td><strong>FDM 4363</strong> Draping** OR 3</td>
</tr>
<tr>
<td><strong>WS 4702</strong></td>
<td>Senior Seminar</td>
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<td><strong>HS 4710</strong></td>
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Courses printed in italic are taught only in the Fall or Spring semester, as listed.

Students are required to earn a 'C' or better in all FDM/HS courses.

*Choose from General Education core

**Courses are only taught every other Fall/Spring semester. Take one Junior Fall/Spring and the other Senior Fall/Spring
General Design and Product Development
Choose 18 hours from any of the courses offered in the emphasis area below.

Business Administration (Pre-MBA)
Choose any 5 of the following:
- ACC 2013 Principles of Financial Accounting*
- ACC 2023 Principles of Managerial Accounting*
- BIS 3233 Management Information Systems
- BL 2413 The Legal Environment of Business
- BQA 2113 Business Statistical Methods I*
- BQA 3123 Business Statistical Methods II*
- EC 2123
- FIN 3123 Financial Management*
- MGT 3114 Principles of Management and Production*
- MKT 3013 Microeconomics
6 - 7 hours electives
*Required for Pre-MBA emphasis
(B or higher in MBA prerequisite courses)

Entrepreneurship
Choose the following 6 courses:
- MGT 3323 Entrepreneurship
- MGT 3333 Field Studies of Entrepreneurship
- BL 4243 Legal Aspects of Entrepreneurship
- FIN 4323 Entrepreneurial Finance/ Venture Capital
- MKT 4423 Strategic Brand Management
- GE 3011 Engineering Entrepreneurship Seminar

Information Technology Services
Choose any 6 of the following courses:
- TKB 3133 Administrative Management and Procedures
- TKB 4283 Advanced Office Systems
- TKB 4543 Advanced Information Processing
- TKB 4563 Introduction to Data Networks
- TKB 4583 Graphic and Web Design
- TKT 3463 Computer Repair and Maintenance
- TKT 4343 Information Technology Project Management
- TKT 4743 Desktop Publishing
- TKT 4753 Presenting with Media
- TKT 4813 Introduction to Instructional Systems

Finance
Choose the following 6 courses:
- FIN 3113 Financial Systems
- FIN 3123 Financial Management
- FIN 3723 Financial Markets
- FIN 4223 Intermediate Financial Management
- FIN 4423 Investments
- FIN 4923 International Financial Management

Art
Choose 18 credit hours of courses with an ART prefix.
One or more 1000-level courses and one 2000-level must be completed in addition to at least three 3000- or 4000-level courses.

Communication Studies
Choose the following 6 courses:
- CO 1223 Intro. to Communication Theory
- CO 2253 Fund. Of Interpersonal Communication
- CO 3833 Interviewing in Communication
- CO 4203 Nonverbal Communication
- CO 4223 Advanced Communication Theory
- CO 4243 Rhetorical Theory

Marketing
Choose the following 2 courses:
- MKT 3013 Principles of Marketing
- MKT 4413 Consumer Behavior
Choose any 4 of the following courses:
- MKT 4213 Internet Marketing
- MKT 3213 Retailing
- MKT 4113 Personal Selling
- MKT 4123 Advertising
- MKT 4533 Marketing Research
- MKT 4143 Sales Management
- MKT 4613 Services Marketing
- MKT 3933 International Marketing
- MKT 3323 International Logistics
- MKT 4233 International Transportation
- MKT 4313 Physical Distribution Management
- MKT 4333 International Supply Chain Management

Management
Choose the following 3 courses:
- MGT 3813 Organizational Behavior
- MGT 3114 Principles of Management and Production]
- MGT 3513 Into Human Resources Management
Choose any 3 of the following courses:
- MGT 3323 Entrepreneurship
- MGT 3333 Field Studies/Entrepreneurship
- MGT 4153 Organizational Theory
- MGT 4533 Advanced Human Resource Management
- MGT 4543 Compensation Management
- MGT 4553 Collective Bargaining
- MGT 4563 Staffing in Organizations
- MGT 4613 Cross-Cultural Management
- MGT 3823 Responsible Leadership

Sociology
- SO 2203
- SO 3213
Choose any 3 SO designated courses at the 2000-level or above and include at least one 4000-level SO course.