



**MISSISSIPPI STATE UNIVERSITY™**  
**COLLEGE OF AGRICULTURE**  
**AND LIFE SCIENCES**

*School of Human Sciences*

**Fashion Design & Merchandising (124 Hours) - Merchandising Concentration**

**Freshman Year**

Fall Semester (16 hours)			Spring Semester (15 hours)		
EN 1103	English Composition I	3	EN 1113	English Composition II	3
MA 1313	College Algebra	3	_____	Fine Arts*	3
<i>HS 1523</i>	<i>Visual Design &amp; Dress →</i>	3	<i>HS 2553</i>	<i>Intro to Fashion Industry</i>	3
HS 1701	Survey of Human Sciences	1	<i>HS 1533</i>	<i>Apparel Design I</i>	3
CH 1043	Survey of Chemistry →	3	HS _____	Restricted Elective	3
PSY 1013	(or SO 1003)	3			

**Sophomore Year**

Fall Semester (16-17 hours)			Spring Semester (13-14 hours)		
EC 2113	Prin of Macroecon	3	EC 2123	Prin of Microecon	3
_____	Lab Science*	3-4	ST/BQA 2113	Introduction to Statistics	3
<i>HS 2123</i>	<i>Product Development I</i>	3	_____	Lab Science*	3-4
<i>HS 2524</i>	<i>Textiles</i>	4	<i>HS 4701</i>	<i>Internship Placement</i>	1
FL_ 1113	Foreign Language*	3	HS _____	Restricted Elective	3

**Summer Semester (3 hours)**

HS 4763	FDM Internship (#1)	3	OR
HS 4710	Study Tour (International)		

**Junior Year**

Fall Semester (16 hours)			Spring Semester (15 hours)		
HS 4424	Teaching Methods	4	<i>HS 3573</i>	<i>Historic Costume</i>	3
<i>HS 2593</i>	<i>Product Development II</i>	3	<i>HS 3563</i>	<i>Visual Merchandising</i>	3
<i>HS 3553</i>	<i>Fashion Retailing</i>	3	<i>HS 2573</i>	<i>Fashion Portfolio Dev</i>	3
<i>HS 3593</i>	<i>Merchandise Promot Strat</i>	3	HS _____	Restricted Elective	3
HS _____	Restricted Elective	3	HS _____	Restricted Elective	3

**Summer Semester (3 hours)**

HS 4763	FDM Internship (#2)	3	OR
HS 4710	Study Tour (International)		

**Senior Year**

Fall Semester (14 hours)			Spring Semester (13 hours)		
HS 4702	Senior Seminar	2	HS 4673	Cross-Culture	3
<i>HS 4513</i>	<i>Soc-Psy Aspects of Cloth</i>	3	<i>HS 4711</i>	<i>FDM Senior Portfolio</i>	1
_____	Humanities*	3	HS 4533	Merchandise Plan & Buy	3
HS 4583	Entrepreneurship in HS	3	_____	Restricted Elective	3
HS _____	Restricted Elective	3	_____	Restricted Elective	3

*Courses printed in italic are taught only in the Fall or Spring semester, as listed.*

**Students are required to earn a 'C' or better in all HS courses.**

\*Choose from General Education core

→ Prerequisite for a required course



**Select one of the emphasis areas below:**

General Merchandising

Choose 18 hours from any of the courses offered in the emphasis areas below.  
7 hours electives

Business Administration (Pre – MBA)

Choose any 5 of the following:  
ACC 2013 Principles of Financial Accounting\*  
ACC 2023 Principles of Managerial Accounting  
BIS 3233 Management Information Systems  
BL 2413 The Legal Environment of Business  
BQA 2113 Business Statistical Methods I\*  
BQA 3123 Business Statistical Methods II\*  
FIN 3123 Financial Management\*  
MGT 3114 Principles of Management and Production\*  
MKT 3013 Principles of Marketing  
6 – 7 hours electives

\*Required for Pre – MBA emphasis (B or higher in MBA prerequisite courses)

Communication Studies

Choose the following 6 courses:  
CO 1223 Intro. to Communication Theory  
CO 2253 Fund. of Interpersonal Communication  
CO 3833 Interviewing in Communication  
CO 4203 Nonverbal Communication  
CO 4223 Advanced Communication Theory  
CO 4243 Rhetorical Theory  
4 hours electives

Entrepreneurship<sup>1</sup>

Choose the following 6 courses:  
MGT 3323 Entrepreneurship  
MGT 3333 Field Studies in Entrepreneurship  
BL 4243 Legal Aspects of Entrepreneurship  
FIN 4323 Entrepreneurial Finance/Venture Capital  
MKT 4423 Strategic Brand Management  
GE 3011 Engineering Entrepreneurship Seminar  
6 hours electives

<sup>1</sup> Inclusion pending approval of minor by Provost

Finance

Choose the following 6 courses:  
FIN 3113 Financial Systems

Marketing

Choose the  
MKT 3013  
MKT 4413

Choose any  
MKT 4213  
MKT 3213  
MKT 4113  
MKT 4123  
MKT 4533  
MKT 4143  
MKT 4613  
MKT 3933  
MKT 3323  
MKT 4233  
MKT 4313  
MKT 4333  
4 hours ele

Sociology

SO 2203  
SO 3213  
Choose any  
4 hours ele

FIN 3123 Financial Management  
FIN 3723 Financial Markets  
FIN 4223 Intermediate Financial Management  
FIN 4423 Investments  
FIN 4923 International Financial Management  
4 hours electives

Information Technology Services

Choose any 6 of the following courses:

TKB 3133 Administrative Management and Procedures  
TKB 4283 Advanced Office Systems  
TKB 4543 Advanced Information Processing  
TKB 4563 Introduction to Data Networks  
TKB 4583 Graphic and Web Design  
TKT 3463 Computer Repair and Maintenance  
TKT 4343 Information Technology Project Management  
TKT 4743 Desktop Publishing  
TKT 4753 Presenting with Media  
TKT 4813 Introduction to Instructional Systems  
4 hours electives

Management

Choose the following 3 courses:

MGT 3813 Organizational Behavior  
MGT 3114 Principles of Management & Production  
MGT 3513 Intro Human Resource Management

Choose any 3 of the following courses:

MGT 3323 Entrepreneurship  
MGT 3333 Field Studies/Entrepreneurship  
MGT 4153 Organizational Theory  
MGT 4533 Advanced Human Resource Management  
MGT 4543 Compensation Management  
MGT 4553 Collective Bargaining  
MGT 4563 Staffing in Organizations  
MGT 4613 Cross-Cultural Management  
MGT 3823 Responsible Leadership  
3 hours electives

following 2 courses:

Principles of Marketing

Consumer Behavior

7 4 of the following courses:

Internet Marketing

Retailing

Personal Selling

Advertising

Marketing Research

Sales Management

Services Marketing

International Marketing

International Logistics

International Transportation

Physical Distribution Management

International Supply Chain Management

ctives

7 3 SO designated courses at the 2000 level or above and include at least one 4000 level

ctives