



**MISSISSIPPI STATE UNIVERSITY™**  
**COLLEGE OF AGRICULTURE  
 AND LIFE SCIENCES**

*School of Human Sciences*

**Fashion Design & Merchandising (124 Hours) - Merchandising Concentration**

*effective Fall 2023*

**Freshman Year**

Fall Semester (17 hours)			Spring Semester (15 hours)		
EN 1103	English Composition I	3	EN 1113	English Composition II	3
	Free Elective	3		Fine Arts	3
	Science*	3		Humanities	3
FDM 1523	<i>Visual Design &amp; Dress</i>	3	PSY 1013	(or SO 1003)	3
FDM 2524	<i>Textiles for Apparel</i>	4	FDM 2553	<i>Intro to Merchandising</i>	3
HS 1701	Survey of Human Sciences	1			

**Sophomore Year**

Fall Semester (15 hours)			Spring Semester (12 hours)		
EC 2113	Prin of Macroecon	3		Lab Science*	3
	Lab Science*	3		Statistics	3
FL 2113	Foreign Language	3	FDM 2123	<i>Product Development I</i>	3
FDM 2153	<i>Fashion Apparel Analysis</i>	3		Free Elective	3
	Free Elective	3			

**Summer Semester (3 hours)**

HS 4710	Study Tour (New York)	3	Maymester	(Optional Restricted Elective)	
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**Junior Year**

Fall Semester (14 hours)			Spring Semester (15 hours)		
FDM 4424	Teaching Methods	4	FDM 3573	<i>Historic Costume</i>	3
FDM 2593	<i>Product Development II</i>	3	FDM 3563	<i>Visual Merchandising</i>	3
FDM 2333	<i>Intro to Buying and Mgmt</i>	3	FDM 3553	<i>Merchandise Retail Pricing</i>	3
FDM 3221	<i>Internship Preparation</i>	1	FDM 4693	<i>Digital Merchandising</i>	3
	Restricted Elective	3		Restricted Elective	3

**Summer Semester (3 hours)**

HS 4710	<i>Study Tour (International)</i>	3	<b>OR</b>	FDM 4763	<i>FDM Internship (#1)</i>	3
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**Senior Year**

Fall Semester (17 hours)			Spring Semester (16 hours)		
HS 4702	Research & Application in H	2	FDM 4603	<i>Global Sourcing</i>	3
FDM 4513	<i>Fashion Consumer Behavior</i>	3	FDM 3563	<i>Visual Merchandising** OR</i>	3
FDM 4533	<i>Merchandise Planning &amp; Buy</i>	3		Restricted Elective	3
	Restricted Elective	3		Restricted Elective	3
	Restricted Elective	3		Free Elective	4
FDM 4583	<i>Fashion Entrepreneurship</i>	3			

**Summer Semester (3 hours)**

HS 4710	<i>Study Tour (International)</i>	3	<b>OR</b>	FDM 4763	<i>FDM Internship (#1)</i>	3
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*Courses printed in italic are taught only in the Fall or Spring semester, as listed.*

**Students are required to earn a 'C' or better in all FDM/HS courses.**

\*Choose from General Education core

\*\* Courses are only taught every other Spring semester. Take one Junior Spring and the other Senior Spring.

General Merchandising		Credit hours
Choose 18 hours from any of the courses offered in the emphasis areas below or select program related electives approved by academic advisor		18
Business Administration (Pre-MBA)		
Choose any 6 of the following:		
ACC 2013	Principles of Financial Accounting	3
ACC 2023	Principles of Managerial Accounting	3
BIS 3233	Management Information Systems	3
BL 2413	The Legal Environment of Business	3
BQA 2113	Business Statistical Methods I	3
BQA 3123	Business Statistical Methods II <sup>1</sup>	3
EC 2123	Principles of Microeconomics	3
FIN 3123	Financial Management <sup>1</sup>	3
MGT 3114	Principles of Management and Production	3
MKT 3013	Principles of Marketing	3
Communication Studies		
CO 1223	Introduction to Communication Theory	3
CO 2253	Fundamentals of Interpersonal Communication	3
CO 3833	Interviewing in Communication	3
CO 4203	Nonverbal Communication	3
CO 4223	Advanced Communication Theory	3
CO 4243	Rhetorical Theory	3
Entrepreneurship		
MGT 3323	Entrepreneurship	3
MGT 3333	Field Studies in Entrepreneurship	3
BL 4243	Legal Aspects of Entrepreneurship	3
FIN 4323	Entrepreneurial Finance	3
MKT 4423	Strategic Brand Management	3
GE 3011	Engineering Entrepreneurship Seminar	1
Finance		
FIN 3113	Financial Systems	3
FIN 3123	Financial Management	3
FIN 3723	Financial Markets and Institutions	3
FIN 4223	Intermediate Financial Management	3
FIN 4423	Investments	3
FIN 4923	International Financial Management	3
Information Technology Services		
Choose any 6 of the following courses:		
TKB 3133	Administrative Management and Procedures	3
TKB 4283	Advanced Office Systems	3
TKB 4543	Information Processing	3
TKB 4563	Introduction to Data Networks	3

TKB 4583	Graphics and Web Design	3
TKT 3463	Computer Repair and Maintenance	3
TKT 4343	Information Technology Project Management	3
TKT 4743	Elements of Electronic Desktop Publishing	3
TKT 4753	Media for Presentations, Instruction and Gaming	3
TKT 4813	Introduction to Instructional Systems	3
Management		
MGT 3813	Organizational Behavior	3
MGT 3114	Principles of Management and Production	3
MGT 3513	Introduction to Human Resource Management	3
Choose any 3 of the following courses:		
MGT 3323	Entrepreneurship	3
MGT 3333	Field Studies in Entrepreneurship	3
MGT 3823	Socially Responsible Leadership	3
MGT 4153	Management Seminar	3
MGT 4533	Advanced Human Resource Management	3
MGT 4543	Compensation Management	3
MGT 4563	Staffing in Organizations	3
MGT 4613	Cross-Cultural Management	3
Marketing		
MKT 3013	Principles of Marketing	3
MKT 4413	Consumer Behavior	3
Choose any 4 of the following courses:		
MKT 3213	Retailing	3
MKT 3323	International Logistics	3
MKT 3933	International Marketing	3
MKT 4033	International Transportation	3
MKT 4113	Personal Selling	3
MKT 4123	Advertising	3
MKT 4143	Sales Management	3
MKT 4213	Internet Marketing	3
MKT 4313	Physical Distribution Management	3
MKT 4333	International Supply Chain Management	3
MKT 4533	Marketing Research	3
MKT 4613	Services Marketing	3
Sociology		
SO 2203	Introduction to Race and Ethnicity	3
SO 3213	Introduction to Social Research	3
Choose any 3 SO designated courses at the 2000 level or above and include at least 1 4000 level SO course.		